



ENTREPRENEUR | AUTHOR | SPEAKER

DR. DESHAUN WILLIAMS

*BUILDING BUSINESSES AND LIVES THROUGH STRUCTURE,
DISCIPLINE, AND INTENTIONAL GROWTH*

DESHAUNWILLIAMS.COM

MEDIA KIT 2026

ABOUT DESHAUN

Dr. DeShaun Williams is known for building with structure, clarity, and discipline in spaces where motion is often mistaken for progress and execution rarely has a foundation to support it. His work is not built on theory or trends, it is shaped by lived experience, real decisions, and a standard that requires what is built to actually hold when pressure shows up.

As the founder of The Business Blueprint, that standard is not just taught, it is applied, working with entrepreneurs to establish businesses that are structured correctly, aligned operationally, and built with intention from the start. Most founders are told to move fast and figure it out later, his work corrects that thinking before it becomes a problem.

He operates at the intersection of business and personal development as one continuous conversation, because how you think will always show up in how you build, and how you build will determine what you're able to sustain. That alignment is not optional, it is the difference between something that looks like a business and something that actually functions like one.

As an author, his writing extends that same foundation into a more reflective space, focusing on resilience, self-discovery, and growth that requires accountability. His work is not designed to make people feel good for a moment, it is meant to make them think differently long enough to move differently. The writing does not stand apart from the work, it reinforces it.

Across both his business and personal brand, the message remains consistent, strong businesses are not built on ideas alone, they are built on structure, clarity, and disciplined execution.





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STATISTICS

19.5K

GROWING AUDIENCE

25-34

YOUNG ADULTS



55%

WOMEN



45%

MEN

This is not an audience that engages passively or shows up for surface-level content, these are individuals who are building something, trying to fix something, or trying to understand why what they have built is not holding the way it should. They engage with content that challenges them, not content that entertains them, and they respond to clarity, not noise.

Through his work and through The Business Blueprint, that audience is guided toward structure over shortcuts and intention over impulse, creating a platform rooted in substance where the value comes from what can actually be applied, not just what can be consumed.

PRICING

Consultation - \$35

The Foundation Framework - \$99

The Blueprint Build - \$149

Collaboration - Starts at \$75

Interviews - Negotiable

Speaking Sessions - Contact



COLLABORATION

Dr. DeShaun Williams is available for speaking engagements, podcast interviews, and media features centered on entrepreneurship, personal development, and disciplined execution, bringing a delivery style that is direct, grounded, and built on real experience rather than rehearsed talking points or recycled advice.

His work, alongside The Business Blueprint, creates opportunities for partnerships that go beyond visibility and into real impact, whether through brand collaborations, podcast features, book-related promotions, or live speaking engagements, all approached with alignment so the message stays consistent and the value remains clear.

WHAT CLIENTS SAYS

Deshaun stands out as an exceptional and dedicated entrepreneur. His commitment to curating a podcast that gives resilient individuals a platform to share their stories, combined with his nonprofit work and motivational speaking background, positions him as more than a business leader; he operates as a true trailblazer. His work is grounded in boldness, discipline, and consistency, and it is clear he is building something designed to last. I confidently recommend working alongside him.

Dr. Deonte' B.
CEO, *The Bolden Experience*




The business outline & planning was detailed and well done, you can tell real effort went into it. I'm 100% satisfied and highly recommend it for new business owners.


Natalie H.



CONTACT:

For inquiries, partnerships, and speaking opportunities, contact:

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 deshaunwilliams.com

Serious inquiries only.